

PHILIP MORRIS U.S.A.

INTEROFFICE CORRESPONDENCE

120 PARK AVENUE, NEW YORK, NY 10017

TO: M. Mancuso

DATE: May 10, 1990

FROM: A. Goldfarb

SUBJECT: Bucks: FSI Fact Sheet

Please arrange to ship FSI Fact Sheets to S/R's in the Bucks test markets. This item is in support of a scheduled June media promotion (Bucks for Zip). Fact Sheets are due to arrive in the KDC during the w/o 5/21 and should be immediately shipped to the Field. Purchase requisitions must also be issued.

<u>Item</u>	<u>Market</u>	<u>Quantity Per S/R</u>
53864	Birmingham	50
53865	Arizona	50

Should you have any questions, please call.



cc: C. Bassignana
J. Greene
E. Egan
D. Hufford
V. Occhiuto
S. Sabella

2040403050